

Stella SiWan Zimmerman, M.A.

President
ACET, Inc.
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SPECIALTIES

Culturally tailored evaluations, project management, community engagement with underserved communities, survey design methodology, group process, evaluation capacity building, tailored reports, data analytics, statistical analysis, gap analysis, policy analysis, and focus group design and facilitation.

PROFESSIONAL EXPERIENCE

ACET, Inc.

President, 1998 to present

- Design and implement evaluation plans for programs serving vulnerable adults and underserved families and community stakeholders
- Develop and implement various quasi-experimental pre-post, follow-up, and comparison group designs; perform statistical analysis using a variety of techniques
- Analyze disparate data, aligning data points and findings to drive program change
- Lead systematic reviews and assessments of programs for program improvement
- Manage, merge, and consolidate data sets of all sizes and complexities to report on consumption patterns and gaps; provide recommendations to improve data governance
- Identify strategic recommendations based on assessments and evaluations
- Facilitate meetings to develop culturally relevant linear and non-linear logic models.
- Develop evaluation toolkits; deliver technical assistance to build organizational capacity to use evaluation data and the results for program improvements.

Great Plains Tribal Chairmen's Health Board (GPTCHB)

Consultant, 2013 to present

- Utilize the *Indigenous Evaluation Framework* to evaluate several programs at GPTCHB, including co-development of a Policy, Systems, and Environmental Tool.
- Lead evaluation of the Great Plains Chronic Disease Self-Management Education program funded by the National Council on Aging
- Provide analysis of the American Indian Adult Tobacco Survey and the National Youth Tobacco Survey for two Great Plains Tribal communities.
- Develop evaluation toolkits for several GPTCHB programs funded by the Centers for Disease Control and Prevention.

Center for the Application of Prevention Technologies

Consultant, 2004 to 2010

- Provided evaluation technical assistance to several prevention programs (logic model development, design of data collection tools, and analysis of evaluation data).

- Reviewed the Substance Abuse and Mental Health Services Administration National Registry of Evidence-based Programs and Practices (NREPP) requirements and provided technical assistance to programs interested in submitting an application.
- Provided consultation on summarizing epidemiological data on substance use in Minnesota.

**North Central Regional Educational Laboratory (NCREL)
Consultant, 1999 to 2001**

- Collaborated with NCREL to evaluate the Wisconsin Department of Public Instruction's Reading Evaluation and Demonstration of Success (READS) Initiative awarded by the federal IDEA discretionary project funds.
- Served as the Project Manager of the READS evaluation and developed work plans for a team of four ACET evaluators, facilitated statewide meetings with grantees from 85 school districts, coordinated annual site visits, analyzed state assessment data and teacher surveys, and co-authored two year-end reports with NCREL.

EDUCATION

Arizona State University: B.A., Family Studies and Child Development
University of Minnesota: M.A., Policy Analysis and Program Evaluation

SELECTED PUBLICATIONS AND PRESENTATIONS

Duran, T., Zimmerman, S.S. (2017, August). *The Importance of Native Patient Navigators for Increasing Colorectal Cancer Screening Rates in American Indian Communities*. Paper presentation, CDC National Cancer Conference, Atlanta, GA.

Zimmerman, S. S., Trumpy, M. (2016, October). *Built to Last – Developing Evaluation Capacity to Support Short and Long-Term Sustainability*. Paper presentation, Annual Meeting of the American Evaluation Association, Atlanta, GA.

Cottier, N., Zimmerman, S. S., & Williams, J. (2016, October). *Hecel Oyate Kin Nipi Kte (So That The People May Live) – Empowering Tribal Coalitions through Community Health Assessments*. Demonstration, Annual Meeting of the American Evaluation Association, Atlanta, GA.

Zimmerman, S. S., Scholz, H., Rewey, K. L., & Skelton, E. (2010, November). *Evaluating a child welfare demonstration program: Evolution, Considerations, and lessons learned*. Paper presentation, Annual Meeting of the American Evaluation Association, San Antonio, TX.

Zimmerman, S. S., Rodriguez, M. C., Rewey, K. L., & Heidemann, S. L. (2008). The impact of an early literacy initiative on the long term academic success of diverse students. *Journal of Education for Students Placed at Risk*, 13, 452-481. doi: 10.1080/10824660802427744

Zimmerman, S. S. (nee: Cheung), Vang, C. Y., Murphy, M. E., & McKendall-Stephens, V. (2004). *Findings on Hmong Children's Literacy*. Presentation on Capitol Hill, U.S. Congress, Washington, DC, sponsored by the Harvard University Civil Rights Project and the Southeast Asia Resource Action Center.